

T·A·P[®] INSULATION TUBE

A Unique and Visual Sales Aid to Assist You in Your
TAP[®] Pest Control Insulation Sales Presentations

T·A·P[®]
PEST CONTROL
INSULATION

For most consumers, seeing is believing. Introducing the new TAP[®] Insulation Tube—your definitive sales aid to enhance TAP[®] Pest Control Insulation sales presentations. Demonstrate the money-saving benefits of this innovative pesticide and insulation in one to current or potential customers. Each TAP[®] Insulation Tube depicts a standard attic cap presentation. The lower portion of the TAP[®] Insulation Tube, like most attics, is under insulated with a fiberglass insulation. The top of the tube shows the potential number of inches of TAP[®] Pest Control Insulation that will need to be installed based on the particular area of the country in which your customer resides and the U.S. Department of Energy's recommendations.

The dynamic and easy-to-use sales tool works best once a technician has visited the home and inspected the attic space. Following inspection, the TAP[®] Insulation Tube is an aid in the overall sales presentation beautifully displaying how TAP[®] Pest Control Insulation will look after installation as well as the depth to which it can be applied in the attic. The TAP[®] Insulation Tube can be easily marked using a dry erase marker to differentiate different R-value levels. The TAP[®] Insulation Tube helps customers better understand how TAP[®] Pest Control Insulation works when applied directly on top of their existing attic insulation. In summary, it makes sales easier with this great visual.

Features:

- 18" attic ruler sticker on exterior
- 11" of TAP[®] Pest Control Insulation = R-36
- 6" of fiberglass = R-19
- Lightweight and easy to store

The TAP[®] Insulation Tube partners nicely with the TAP[®] Thermal Demo Unit, the TAP[®] Acoustic Demo Buckets, and the TAP[®] Sales Presentation Folder. Combine all TAP[®] Sales Aids for a winning presentation. Learn more at www.TAPinsulation.com.

