

**Job Title:** 30 Sec Spot  
**Product:** TAP Pest Control Insulation  
**Medium:** Radio  
**AD Title:** TAP Insulation Kills Bugs

**MUSIC:** [upbeat instrumental song selection fade in]

**ANNOUNCER:** Do you know what could be lurking in your attic? Ants, cockroaches, beetles, and even termites. Isn't it time you called [insert your company name here] and asked for TAP Pest Control Insulation?

TAP stands for Thermal Acoustical Pest Control and is a superior insulation product that guards your home against mold and mildew, offers excellent acoustical control and fire resistance with year-round energy savings (pause) AND provides permanent pest protection backed by a lifetime warranty. TAP Pest Control Insulation is also bears the Energy Star seal.

Call [insert your company name here] today at [insert company phone number here], that's [insert company phone number here] and schedule an attic inspection today. TAP Pest Control Insulation (pause) helps keep bugs out – and comfort in!®

**MUSIC:** Fade out

**OUT**