

Job Title: 30 Sec Spot
Product: TAP Pest Control Insulation
Medium: Radio
AD Title: New Service In Town

MUSIC: [upbeat song selection fade in]

ANNOUNCER: They are lurking in your attic (pause) those pesky bugs waiting to wreak havoc on your home and the health of your family. We can help! **[Insert your company name here]** is now offering TAP Pest Control Insulation. TAP stands for Thermal Acoustical Pest Control and is an innovative cellulose insulation made of 85% post-consumer waste such as recycled newspaper treated with pesticide. TAP Pest Control Insulation provides an energy-reducing thermal envelope, superior acoustic properties and the added layer of pest protection.

Contact **[insert your company name here]** at **[insert your company phone number here]** to schedule your complimentary attic inspection today. Don't let bugs ruin your most treasured investment! Call **[insert your company name here]** today at **[insert company phone number here]** and ask for TAP Pest Control Insulation for your home.

MUSIC: Fade

OUT