

Job Title: 30 Sec Spot
Product: TAP Pest Control Insulation
Medium: Radio
AD Title: Go Green

MUSIC: [upbeat instrumental song selection fade in]

ANNOUNCER: You value your home and everything you place in it. Why not choose a green alternative to preventative pest control. **[Insert your company name here]** is now offering TAP Pest Control Insulation. That's Thermal Acoustical Pest Control Insulation. While reducing your energy bills by keeping your home warmer in winter and cooler in summer, TAP Pest Control Insulation also controls common household pests that nest in attics and walls such as ants, cockroaches, and termites. TAP is made of ground-up newspaper and treated with a specially formulated borate solution to give the product its pesticide qualities. It truly is a green product that saves energy and provides protection. Call **[insert your company name here]** today at **[insert company phone number here]** and ask for TAP Pest Control Insulation for your home.

MUSIC: Fade out

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