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FOR IMMEDIATE RELEASE

[Company Name here] offers TAP[®] Pest Control Insulation to insulate and protect your home from pests.

TAP[®] (Thermal Acoustical Pest Control Insulation) is an innovative, GREEN attic insulation for new and existing homes that offers multiple benefits that are proven to save energy and money.

TAP[®] Insulation is a loose-fill cellulose insulation that is 87% recycled newsprint. It provides pest protection and sound barrier qualities as well as energy savings. Impregnated with Borates, TAP[®] is the only pest control product with an Energy Star Rating.

Attics are known to be the headquarters for invaders like insects, wildlife, and other pests. In many cases, insulation can be damaged by pests through moving or contamination. If this occurs, insulation will need to be replaced to rid a home of any health risk.

“Properly insulating your attic can reduce your heating and cooling bills by up to 30%. Not only does upgrading your insulation add value to your home, it provides better protection against cold and heat,” says [Insert name of company representative here], an [Insert representative’s title here] at [Insert Company name here].

When most homes are constructed, builders are typically required to put a minimum R-value of 30 into an attic, however, the U.S. Department of Energy recommends an R-value of 49 in most areas of the country for optimal savings of energy and money.

With TAP[®] Pest Control Insulation, a homeowner can enjoy year-round comfort, permanent pest protection, and fire safety as well as added value to their home. This is one investment that a homeowner can feel good about.

To learn more, visit our TAP[®] Pest Control Insulation page, or contact a [Insert Company name here] Specialist at [Insert Company phone number here].

About [Insert Company name here]:

[Add a brief paragraph about your company here to include history, mission, and service offerings.]

Contact:

[Name]

[Email]

[Address]

[City, State Zip]

Ph: [000.000.0000]

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