

[Add Company Logo here]

## FOR IMMEDIATE RELEASE

### [Company Name here] Understands the Importance of Green

[City, State – Date]

[Company Name here] is making the environmentally friendly and sound decision to incorporate TAP Pest Control Insulation into its service line-up. TAP Pest Control Insulation is a 'loose-fill,' cellulose insulation primarily made of 85%-87% post-consumer waste, recycled newspaper, treated with borates. This innovative and green product reduces energy bills by keeping homes warmer in winter and cooler in summer while controlling common household pests that nest in attics and walls like Ants, Booklice, Centipedes, Crickets, Darkling beetles, Earwigs, Millipedes, Roaches, Silverfish, Sow bugs, and Termites (including Formosan Termites).

“Our commitment to providing only top-quality pest control products and innovative service offerings is enhanced with the addition of our attic capping program featuring TAP Pest Control Insulation,” shares [Name, Title].

The pest control industry has made a conscience effort in recent years to join the “Go Green” movement by offering products that decrease the carbon footprint and protect the health and safety of clients. The addition of TAP Pest Control Insulation offers an energy-smart and environmentally savvy choice for communities across the U.S.

About ABC Pest Control:

[Add a paragraph about your company here to include history, mission, and service offerings.]

Contact:

[Name]

[Email]

[Address]

[City, State Zip]

Ph: [000.000.0000]

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