

[Add Company Logo here]

FOR IMMEDIATE RELEASE

[Company Name here] Unveils New Service Offering

[City, State – Date]

As the seasons change, insects tend to become smarter and pickier about their hiding places. Their newest target...your attic. Despite the fluctuation of temperatures, attics make an ideal shelter from the elements. The best advice for avoiding becoming a safe haven for insects is to clear your attic of clutter such as boxes, Christmas décor, clothing, and other unused items. Consider donating, recycling, or tossing those items that become tourist traps for crawling visitors.

[Company Name here] is making the environmentally friendly and sound decision to incorporate TAP Pest Control Insulation into its service line-up. TAP Pest Control Insulation is a 'loose-fill,' cellulose insulation primarily made of 85%-87% post-consumer waste, recycled newspaper, treated with borates. This innovative product controls common household pests that next in attics (Ants, Booklice, Centipedes, Crickets, Darkling beetles, Earwigs, Millipedes, Roaches, Silverfish, Sow bugs, and Termites) and reduces energy bills by keeping homes warmer in winter and cooler in summer.

“Our commitment to providing only top-quality pest control products and innovative service offerings is enhanced with the addition of TAP Pest Control Insulation,” shares [Name, Title]. The addition of TAP Pest Control Insulation offers an energy-smart and environmentally savvy choice for this community and allows homeowners to protect one of their most valuable assets...their home.

About ABC Pest Control:

[Add a paragraph about your company here to include history, mission, and service offerings.]

Contact:

[Name]

[Email]

[Address]

[City, State Zip]

Ph: [000.000.0000]

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